Chapter 4

The Input-Output Impact Multipliers

An impact multiplier is defined as the ratio of the industry's or project's total impact to its direct impact. Expressed as single numbers, multipliers are used as a quick reference for a summary measure of the estimated total impact; they thus lack industrial details.

There are numerous types of I-O impact multipliers, Table 4-1 shows the four most widely utilized multipliers obtained from the aggregated three-sector 1997 Washington input-output table presented in the previous chapters (Table 1-1, Table 3-1, and Table 3-2).

Table 4-1
1997 WASHINGTON STATE INPUT-OUTPUT MULTIPLIERS
Three-Sector Model

| Industry (SIC) | Total Jobs (per \$million direct output) | Total Employment (per direct job) | Total Labor Income (per \$ direct output) | |
|--------------------|---|--|---|--------|
| Natural resource | 27.453 | 1.767 | 0.6442 | 1.9994 |
| Manufacturing | 13.501 | 2.738 | 0.4804 | 1.7616 |
| Trade and services | 24.696 | 1.966 | 0.7343 | 2.0307 |

The formal definitions of these multipliers are:

- 1. **Total jobs multiplier** (jobs per \$million direct output). Total number of jobs (wage and salary workers, and proprietors) generated in all sectors of the economy per million dollars of direct output change in the industry.
- 2. **Total employment multiplier** (jobs per direct job). Total number of jobs (wage & salary workers and proprietors) generated in all sectors of the economy per direct job change in the industry.
- 3. **Labor income multiplier** (\$earnings per \$dollar direct output). Total labor income (wages, salaries, proprietors' income and other labor income) generated in all sectors of the economy per dollar of direct output change in the industry.
- 4. **Total output multiplier** (\$output per \$dollar direct output). Total output generated in all sectors of the economy per dollar of direct output change in the industry.

Multipliers for all the industries defined in the Washington State Input-Output Table are reported in Table 4-2. Again, as discussed in Chapter 3, the input-output model is a Type II model, which treats households as an endogenous part of the model. So the multipliers presented here are Type II multipliers.

Table 4-2a WASHINGTON STATE INPUT-OUTPUT MULTIPLIERS, 1997 SIC-Based Industries

| | | Total Jobs (per \$million direct output) | Total Employment (per direct | (per \$ direct | Total Output (per \$ direct output) |
|-----|-------------------------------------|--|------------------------------------|----------------|-------------------------------------|
| Inc | lustry | • • | job) | output) | • |
| 1. | Field crops, fruits, and vegetables | 30.732 | 1.553 | 0.5618 | 1.9160 |
| 2. | Livestock and products | 30.906 | 2.703 | 0.7110 | 2.4909 |
| 3. | Fishing and forestry | 22.308 | 1.990 | 0.6575 | 1.8634 |
| 4. | Mining | 22.260 | 2.072 | 0.6994 | 1.9080 |
| 5. | Food products | 18.717 | 4.302 | 0.5083 | 2.1666 |
| 6. | Textiles and apparel | 23.988 | 1.655 | 0.5523 | 1.7126 |
| 7. | Lumber and wood products | 22.245 | 3.934 | 0.7033 | 2.5480 |
| 8. | Furniture and fixtures | 28.707 | 2.122 | 0.7800 | 2.2152 |
| 9. | Pulp and paper products | 17.101 | 4.679 | 0.6023 | 2.4022 |
| 10. | Printing and publishing | 24.752 | 2.383 | 0.7215 | 2.1228 |
| 11. | Chemicals and products | 15.053 | 4.631 | 0.5649 | 2.0207 |
| 12. | Petroleum and products | 1.898 | 4.875 | 0.0710 | 1.1701 |
| 13. | Stone, clay, and glass products | 20.555 | 2.786 | 0.6371 | 2.1490 |
| 14. | Primary metals | 11.039 | 3.465 | 0.3939 | 1.8388 |
| 15. | Fabricated metals | 16.535 | 2.131 | 0.5051 | 1.7067 |
| 16. | Industrial machinery & equipment | 18.386 | 2.440 | 0.6236 | 1.8451 |
| 17. | Electrical machinery | 15.779 | 2.605 | 0.5202 | 1.7680 |
| 18. | Aircraft and parts | 10.028 | 2.635 | 0.4010 | 1.4798 |
| 19. | Ship and boat building and repair | 19.202 | 2.289 | 0.7544 | 1.8140 |
| 20. | Other transportation equipment | 11.569 | 2.466 | 0.3889 | 1.5399 |
| 21. | Instruments | 20.309 | 2.549 | 0.7498 | 1.9489 |
| 22. | Other manufacturing | 18.932 | 1.844 | 0.5268 | 1.6976 |
| 23. | Construction | 24.570 | 2.226 | 0.7499 | 2.0497 |
| 24. | Transportation services | 20.316 | 2.383 | 0.6380 | 1.9450 |
| 25. | Electric utilities | 10.972 | 4.948 | 0.4282 | 1.9151 |
| 26. | Gas utilities | 4.597 | 3.834 | 0.2208 | 1.5268 |
| 27. | Other utilities | 18.713 | 3.372 | 0.7489 | 2.1306 |
| 28. | Communications | 15.174 | 3.037 | 0.6034 | 1.7266 |
| 29. | Wholesale trade | 21.595 | 2.465 | 0.6799 | 1.9553 |
| 30. | Eating and drinking places | 42.010 | 1.462 | 0.7136 | 2.0960 |
| 31. | Other retail trade | 31.814 | 1.786 | 0.7167 | 2.0655 |
| 32. | Finance and insurance | 23.578 | 3.010 | 0.7222 | 2.2296 |
| 33. | Real estate | 17.954 | 2.706 | 0.4378 | 1.9374 |
| 34. | Hotels and lodging | 32.170 | 1.596 | 0.7139 | 1.9349 |
| 35. | Computer & data processing | 17.465 | 3.813 | 0.8293 | 1.9591 |
| 36. | Business & professional services | 34.486 | 1.869 | 0.9561 | 2.1716 |
| 37. | Health services | 31.828 | 2.056 | 1.0141 | 2.2282 |
| 38. | Other services | 44.752 | 1.760 | 0.9283 | 2.4265 |
| | Labor earnings | 18.932 | | 0.4814 | 1.3656 |

Table 4-2b WASHINGTON STATE INPUT-OUTPUT MULTIPLIERS, 1997 NAICS-Based Industries

| | | Total Jobs (per \$million | Total Employment (per direct | Total Labor Income (per \$ direct | Total Output (per \$ direct |
|------|---------------------------------------|---------------------------|------------------------------------|---|-----------------------------|
| Inc | dustry | direct output) | job) | output) | output) |
| 1. | Crop production | 30.032 | 1.598 | 0.5835 | 1.9280 |
| 2. | Animal production | 30.603 | 2.624 | 0.7266 | 2.4643 |
| 3. | Forestry and fishing | 22.110 | 1.972 | 0.6594 | 1.8706 |
| 4. | Logging | 23.134 | 3.994 | 0.7165 | 2.5267 |
| 5. | Mining | 21.784 | 2.118 | 0.6975 | 1.9344 |
| 6. | Electric utilities | 10.996 | 4.958 | 0.4357 | 1.9183 |
| 7. | Gas utilities | 6.371 | 5.307 | 0.2698 | 1.5735 |
| 8. | Other utilities | 19.616 | 3.532 | 0.7596 | 2.1239 |
| 9. | Construction | 23.725 | 2.184 | 0.7348 | 2.0331 |
| 10. | Food manufacturing | 18.827 | 3.971 | 0.5211 | 2.1568 |
| 11. | Textiles and apparel manufacturing | 23.407 | 1.676 | 0.5682 | 1.7455 |
| 12. | Wood product manufacturing | 23.208 | 4.028 | 0.7187 | 2.5366 |
| 13. | Paper manufacturing | 17.887 | 4.759 | 0.6214 | 2.3850 |
| 14. | Printing | 24.026 | 2.220 | 0.7092 | 2.0791 |
| 15. | Petroleum and products manufacturing | 2.145 | 5.189 | 0.0784 | 1.1772 |
| 16. | Chemical manufacturing | 15.404 | 4.164 | 0.5768 | 2.0110 |
| 17. | Nonmetallic mineral products manuf. | 20.167 | 2.714 | 0.6334 | 2.1280 |
| 18. | Primary metals manufacturing | 11.295 | 3.438 | 0.4053 | 1.8423 |
| 19. | Fabricated metals manufacturing | 16.558 | 2.182 | 0.5348 | 1.7425 |
| 20. | Machinery manufacturing | 17.996 | 2.358 | 0.6166 | 1.8372 |
| 21. | Computer & electronic product manuf. | 17.434 | 2.466 | 0.6126 | 1.8376 |
| 22. | Electrical equipment manufacturing | 15.813 | 2.528 | 0.5355 | 1.7872 |
| 23. | Aircraft and parts manufacturing | 9.793 | 2.561 | 0.4007 | 1.4786 |
| 24. | Ship and boat building | 18.924 | 2.240 | 0.7534 | 1.8126 |
| 25. | Other transportation equipment manuf. | 12.125 | 2.393 | 0.4105 | 1.5709 |
| 26. | Furniture and related product manuf. | 25.912 | 2.467 | 0.7389 | 2.3048 |
| 27. | Other manufacturing | 19.615 | 2.037 | 0.5856 | 1.8332 |
| 28. | Wholesale trade | 20.844 | 2.373 | 0.6747 | 1.9503 |
| 29. | Retail trade | 29.944 | 1.791 | 0.7135 | 2.0485 |
| 30. | Transportation and warehousing | 20.154 | 2.297 | 0.6394 | 1.9488 |
| 31. | Information | 16.637 | 3.322 | 0.7461 | 1.8991 |
| 32. | Finance and insurance | 22.631 | 2.866 | 0.7188 | 2.2168 |
| 33 . | Real estate | 19.362 | 2.501 | 0.4822 | 1.9619 |
| 34. | Professional services and management | 28.573 | 1.987 | 0.8337 | 2.1233 |
| - | Educational services | 42.583 | 1.718 | 0.9161 | 2.3954 |
| | Health services | 32.842 | 1.949 | 0.9651 | 2.2428 |
| 37. | Arts, recreation, and accommodation | 37.396 | 1.679 | 0.8211 | 2.1945 |
| | Food services and drinking places | 40.686 | 1.471 | 0.7173 | 2.0909 |
| | Other services | 39.262 | 1.750 | 0.8694 | 2.3242 |
| | Labor earnings | 18.196 | | 0.4818 | 1.3579 |